

## PRESS RELEASE

Malmö, December 18<sup>th</sup>, 2019

Dear Customer,

After some time of uncertainty, when CA Andersson & Co (the Group) was undergoing reconstruction, we are happy to announce that CA Andersson in Gothenburg now is a part of P&B – Presentation & Branding AB. P&B is a Marketing Communication Agency with long experience on the market, and a long tradition of working in a worldwide context.

What does this mean to you? Not so much more than that you will be able to profit from a broader range of services and experience within marketing and communication. Except for that, it is *“Business as usual”*.

The company name will change to P&B, but the most important part is that our employees from CA Andersson in Gothenburg will become part of P&B's Team. This enables us to keep up the momentum and our priority will be to continue to provide the same level of service that you are used to as a customer of CA Andersson in Gothenburg. Current and incoming orders will proceed just as usual and we will do our utmost to make you feel that you are in good hands.

*“We are very happy that CA Andersson in Gothenburg is joining our P&B Team! When I was working in the industry, we were a customer of CA Andersson's, so we feel very proud now to take the next step in our collaboration and continue within P&B”, says Anki Davidson, CEO of P&B.*

Do not hesitate to contact us if you have any questions, queries or comments!

We wish you all a very Merry Christmas and a Happy New Year 2020, and we are very much looking forward to our creative and constructive collaboration moving forward. Welcome to our Agency.

With very warm regards,



Anki Davidson  
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